



Committee Description:
MEMBERSHIP

Committee Member Responsibilities:

MAINTAIN AND MONITOR RESOURCES TO IDENTIFY, RECRUIT AND ONBOARD INDUSTRY PRACTITIONERS ENGAGED IN DELIVERY OF ALUMNI CAREER RESOURCES OR SUPPORT.

- FALL SEMESTER:
 - Develop recruitment strategies
 - Host ACSN virtual information sessions for perspective members
- SPRING SEMESTER:
 - Continue to develop and execute recruitment strategies
 - Host ACSN virtual information sessions for perspective members
- SUMMER/CONFERENCE:
 - Provide a “What is ACSN” overview and Newcomers Information Session at ACSN Conference
 - Be a resource for new members in person during the ACSN Conference

WORK WITH OUR MARKETING & COMMUNICATIONS COMMITTEE TO ENCOURAGE YEAR-ROUND INTERACTION WITHIN OUR COMMUNITY TO PROMOTE ACSN IN OUR NETWORK

- FALL & SPRING SEMESTER:
 - Create verbiage for social media posts to increase ACSN exposure

OUTREACH TO INDUSTRY NETWORKS / ASSOCIATIONS / CONFERENCES TO ENCOURAGE THEIR MEMBER SCHOOLS TO CONSIDER ALIGNMENT AND MEMBERSHIP IN ACSN

- FALL SEMESTER:
 - Analyze list of current member institutions and conduct outreach to schools that are not represented; Research potential members on LinkedIn / via ACSN group
 - Connect with Oak Ridge Associated Universities (ORAU)
 - National Association of Independent Colleges and Universities (NAICU)

ATTEND AND ENGAGE IN BI-MONTHLY COMMITTEE MEETINGS – Fall & Spring Semesters

- FALL & SPRING SEMESTERS:
 - Attend bi-monthly meetings

Co-Chair Responsibilities:

PREPARE FOR COMMITTEE MEETINGS

UPDATE ACSN BOARD

- FALL & SPRING SEMESTERS:
 - Serve on ACSN Board and provide regular updates on Membership updates and progress of recruiting efforts

CREATE STRATEGIES TO INCREASE ACSN MEMBERSHIP

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Position Terms

1 year – Committee Member

2 years – Co-Chair

If you enjoy the following, this committee role may be for you:

Teamwork makes the Dream work! We are increasing focus on encouraging committee participation across our membership. Working alongside practitioners from other schools provides deep insight into emerging opportunities and helps draw from other’s experience which has proven over the years to help each member optimize their time and resources as we serve our communities. The energy drawn from your committee interaction will prove contagious and lasts for weeks after each meeting.

ACSN Mission

The Alumni Career Services Network (ACSN) supports and enhances the development of alumni career services practitioners by providing meaningful opportunities for professional growth and networking while demonstrating the value of alumni career services to key stakeholders.

ACSN Vision

ACSN will become the premiere global thought leader in our field by promoting best practices and the value proposition of alumni career services. ACSN will cultivate strong relationships with corporate partners, colleges and universities and other key influencers to advance our profession and the delivery of services to alumni.